

Kaplan Graduate POS Promotion • September 2008

TERMS:

- Retail accounts only.
- The four-week POS incentive comparison dates are:
 - For 2008: Week ending September 7th through September 28th (BookScan weeks 36-39 for 2008)
 - For 2007: Week ending September 9th through September 30th (BookScan weeks 36-39 for 2007)
- +5% credit is on a per title basis. An account may achieve a 25% increase on some eligible titles and earn the +5% credit on those titles only, while not qualifying for the +5% credit on other eligible titles. Accounts do not need to achieve a 25% increase on all titles in order to participate.
- Accounts must provide POS data for eligible titles during the designated 2008 sales periods. In the absence of POS data, an account may provide an affidavit signed by a Kaplan Account Manager.
- *Option for Retail Accounts that Purchase Exclusively through Wholesalers:
(Retail accounts in this category are eligible to receive the equivalent of 5% of the suggested retail price (SRP) in exempt 2008 coop dollars per unit sold when they comply with the terms outlined above. Please see your Kaplan account manager for more details.)
- Documentation and claim must be submitted no later than November 1, 2008.

Upcoming 2008 Test Dates*

January 25, 26: MCAT
February 2: LSAT
April 5, 18, 19: MCAT
May 10, 19, 27, 31: MCAT
June 13: MCAT
June 16: LSAT
July 8, 17, 18: MCAT
August 5, 7, 14, 20, 26: MCAT
September 3, 12, 13: MCAT
October 4: LSAT
December 6: LSAT

**GRE, GMAT, and NCLEX exams are computerized tests offered year round by appointment*

Kaplan GRE:

- GRE Exam 2009 Premier Program (with CD-ROM) **\$35.00** ISBN: 1-4195-5206-6
- GRE Exam 2009 Comprehensive Program **\$22.00** ISBN: 1-4195-5205-8
- GRE Math Workbook 7th Edition **\$20.00** ISBN: 1-4195-5221-X
- GRE Exam Verbal Workbook 6th Edition **\$20.00** ISBN: 1-4195-5219-8
- GRE Exam Vocabulary Prep **\$14.00** ISBN: 1-4195-5002-0

Kaplan GMAT:

- GMAT 2009 Premier Program (with CD-ROM) **\$42.00** ISBN: 1-4195-5204-X
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- GMAT Math Workbook **\$20.00** ISBN: 1-4195-5216-3

Kaplan LSAT:

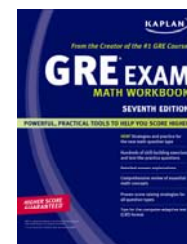
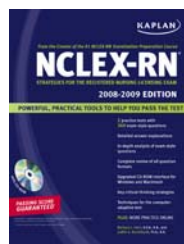
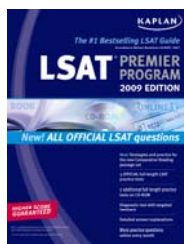
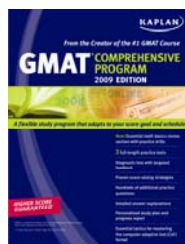
- LSAT 2009 Premier Program (with CD-ROM) **\$45.00** ISBN: 1-4195-5208-2
- LSAT 2009 Comprehensive Program **\$23.00** ISBN: 1-4195-5207-4
- LSAT Logic Games Workbook 2nd Edition **\$25.00** ISBN: 1-4195-9116-9

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- NCLEX-PN Exam 2009 Edition **\$25.00** ISBN: 1-4277-9681-5

Kaplan MCAT:

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To order, contact your Kaplan Publishing account manager.